



Zaki Salehi

Senior Graphic Designer

Contact information

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Professional summary

Senior Graphic Designer with 18 years of expertise in crafting compelling visual narratives across digital and print media. Adept at leveraging Adobe Creative Suite, PowerPoint, and branding skills to deliver innovative design solutions that enhance corporate identity and drive engagement. Committed to pushing creative boundaries and elevating brand presence through strategic design initiatives.

Employment history

Graphic Designer | PowerPoint | Logo Design | Annual Reports

Upwork.com, Remote — Sep 2015 - Oct 2024

- Providing freelance graphic design and brand consultation services, leveraging over 15 years of industry experience to help brands connect in the digital landscape.
- Collaborated with marketing and product teams to create innovative design solutions that align with brand identity and business goals.
- Designed high-impact presentations for corporate clients, investor decks, and sales teams that enhanced brand narrative and increased engagement.
- Managed multiple projects simultaneously while maintaining quality and meeting tight deadlines.

Freelance Graphic and Production Designer

Garrity Industries, Madison, CT — Jan 2006 - Dec 2014

- Worked directly with clients to design logos, branding, and marketing materials for small businesses and startups.
- Produced visually engaging presentation decks, infographics, and product packaging.
- Consulted with clients to understand their needs, goals, and target audience, providing creative solutions that matched their vision.

Education

Bachelors

Central Connecticut State University, New Britain, CT — May 2000 - 2004

Skills

Logo Design



Branding



Corporate Identity



Brochure Design



Presentation Design



Adobe Creative Suite



Graphic Design



Infographic Design



Brand Guidelines



PowerPoint



Links

[Digital Portfolio](#)

Hobbies

Traveling, Hiking – Enjoying nature and staying active outdoors.

Yoga/Meditation – Practicing mindfulness and relaxation

Music – Playing an percussion instrument.

References

John C. Chen

Mascon, Inc.

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